



2011 Klamath Falls Gems Promotional Schedule



GIVEAWAYS, DISCOUNT NIGHTS DOMINATE KLAMATH FALLS GEMS 2011 PROMOTIONAL SCHEDULE

For immediate release – March 29, 2011

KLAMATH FALLS, OR – The Klamath Falls Gems today announced their 2011 game day promotional schedule, featuring giveaways, discount nights and exhibition games covering every night of the 31-game home schedule. The Gems open their inaugural season Friday, June 3 at 7:05 p.m. as the team takes on the Bend Elks at Historic Kiger Stadium.

“Our goal is always to provide as much entertainment as we can for our fans,” Gems General Manager Chuck Heeman said. “The reception we’ve gotten in the Klamath Basin has been overwhelming from fans and corporate partners who understand the fun of being a part of Gems Baseball. We’ve put together a pretty impressive array of giveaways and special nights for our fans, and we’ll add to it as the season gets closer. It’s going to be a great first year for the Gems and the community, and we can’t wait to get started in June.”

The Gems offer promotional giveaways to the first 1,000 fans every Friday night and selected Saturday nights, as well as a recliner raffle from Legacy Furniture every Saturday night and a special Holliday Jewelry “Diamond Dig” on Saturday, July 16. In addition, food discounts every weeknight, chances to meet the players and get on the field, and a celebrity appearance by Ronald McDonald highlight the season.

In the fall, the Gems and the Klamath Falls-based Community Arts Kitchen will host a six-night “Field of Screams” haunted house at Kiger Stadium. “Field of Screams” will feature separate adult-themed and kid-themed haunted house areas, food and drink, and six nights of Halloween fun. The event will close the 2011 Kiger Stadium season.

Giveaway and Special Event nights to date include:

Friday, June 3: Special commemorative item (to be revealed in May!)

Saturday, June 4: Magnet Schedules courtesy of Charter Communications

Friday, June 10: Seat cushions courtesy of Fisher Nicholson Realtors

Saturday, June 11: Two fans will win a new recliner courtesy of Legacy Furniture

Friday, June 17: Free tickets at participating Chamber of Commerce merchants

Saturday, June 18: Two fans will win a new recliner courtesy of Legacy Furniture

Friday, June 24: Gems souvenir baseballs courtesy of the Herald and News

Saturday, June 25: Two fans will win a new recliner courtesy of Legacy Furniture

Friday, July 15: Gems home caps courtesy of McDonald’s, with special appearance by Ronald McDonald

Saturday, July 16: Two fans will win a new recliner courtesy of Legacy Furniture

Saturday, July 16: Holliday Jewelry Diamond Dig, with a REAL diamond buried in the infield dirt

Friday, July 22: Gems mini-bats courtesy of the Herald and News

Saturday, July 23: Two fans will win a new recliner courtesy of Legacy Furniture

Saturday, July 30: Two fans will win a new recliner courtesy of Legacy Furniture

Friday, August 5: Gems back-to-school bags courtesy of Country Legends 960
Saturday, August 6: Two fans will win a new recliner courtesy of Legacy Furniture
Saturday, August 6: Special giveaway courtesy of Charter Communications
Sunday, August 7: Fan Appreciation Night with Klamath Community College
 Humane Society Night

October 21-22 and 28-31: "Field of Screams" haunted house at Kiger Stadium, presented by McDonald's, Charter Communications, Country Legends 960, Herald and News, Fisher Nicholson Realtors, Legacy Furniture and Western Beverage.

Every Tuesday, Wednesday and Thursday home game will be designated "Wild Weeknights," offering fans \$2 beer, soda, water, hot dogs and nachos. On Sundays the Gems feature KLAD Family Night, with \$2 soda, water, hot dogs and nachos, along with a chance for kids to run the bases after the game, parents to play catch with their kids in the outfield, and the opportunity to meet the Gems. Gems players will meet the fans at Kiger Stadium's two party decks for autographs and pictures after each Sunday game.

The Gems' complete (to date) 2011 promotional schedule is below.

Klamath Falls Gems 2011 Promotional Schedule*:

Friday, June 3: **Opening Night!** The first game of the new Gems, with ceremonies, giveaways, and more
Saturday, June 4: **Legacy Furniture recliner giveaway** – two lucky fans will win a new recliner
Gems 2011 schedule magnets to the first 1,000 fans courtesy of Charter Communications
Sunday, June 5: **KLAD Family Night** - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game
Monday, June 6: Road trip! Party bus to Medford as we visit the Riverdaws. Hosted by Pelican Charters

Friday, June 10: **Gems Seat Cushions** to the first 1,000 fans, courtesy of Fisher Nicholson Realtors
Saturday, June 11: **Legacy Furniture recliner giveaway** – two lucky fans will win a new recliner
Sunday, June 12: **KLAD Family Night** - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game

Friday, June 17: **Chamber of Commerce Night** – free tickets from participating Chamber members
Saturday, June 18: **Klamath Falls Night** – Gems take on the American Legion Falcons
Klamath Falls City Employee Night
Sunday, June 19: **KLAD Family Night** - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game
Monday, June 20: **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
Tuesday, June 21: **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
Wednesday, June 22: **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
Thursday, June 23: **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
Friday, June 24: **Gems souvenir baseballs** to the first 1,000 fans, courtesy of Herald and News
Saturday, June 25: **Legacy Furniture recliner giveaway** – two lucky fans will win a new recliner
Sunday, June 26: **KLAD Family Night** - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game

Sunday, July 3: **KLAD Family Night** - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game

- Monday, July 4:** **Military Appreciation Night** – all military and families get in free with ID
- Tuesday, July 5:** **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
- Friday, July 15:** **Gems home caps** to the first 1,000 fans, courtesy of McDonald's – Ronald McDonald himself will be there!
- Saturday, July 16:** **Holiday Jewelry Diamond Dig** – find the diamond on the infield after the game and it's yours!
- Sunday, July 17:** **Legacy Furniture recliner giveaway** – two lucky fans will win a new recliner
KLAD Family Night - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game
- Thursday, July 21:** Road trip! Party bus to Bend as we visit the Elks. Hosted by Pelican Charters
- Friday, July 22:** **Gems mini-bats** to the first 1,000 fans, courtesy of Herald and News
- Saturday, July 23:** **Legacy Furniture recliner giveaway** – two lucky fans will win a new recliner
- Sunday, July 24:** **KLAD Family Night** - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game
- Saturday, July 30:** **Legacy Furniture recliner giveaway** – two lucky fans will win a new recliner
- Tuesday, August 2:** **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
- Wednesday, August 3:** **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
- Thursday, August 4:** **Wild Weeknights!** \$2 beer, soda, hot dogs and nachos all night long.
- Friday, August 5:** **Back to School cinch bags** to the first 1,000 kids, courtesy of Country Legends 960
- Saturday, August 6:** **Charter Communications Night**, with prizes awarded to lucky fans, including laptop computers, big-screen televisions and more!
Legacy Furniture recliner giveaway – two lucky fans will win a new recliner
- Sunday, August 7:** **Fan Appreciation Night from Klamath Community College**, with prizes for fans from KCC
Humane Society Night – learn more about the Humane Society, and maybe make a new friend!
KLAD Family Night - \$2 soda, hot dogs and nachos all night long. Families can run the bases and meet the players at Kiger Stadium's Party Decks after the game – say goodbye to the 2011 Gems as they go back to school!

All game times 7:05 p.m. except Sundays, which are 6:05 p.m. start time.
 (*schedule subject to change at any time)

The Gems are members of the West Coast League, a nine-team professional style wood-bat summer college league. The WCL features pro prospects from major conferences across the country. More than 100 WCL alums are playing affiliated professional baseball this season, and 11 ex-WCL stars have played in the Major Leagues this season. For more information on the league, visit www.westcoastleague.com. For more information on the Gems, visit www.klamathfallsgems.com.

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